



# 2024 Sponsor Form

Date Submitted: \_\_\_\_\_

PO Box 132  
Haymarket, Virginia 20168

December 2023

Dear Local Business,

We have a wonderful opportunity for you to draw people to your business all while Helping Other People Eat. The Haymarket Regional Food Pantry working to end hunger and food insecurity in and around our community. We are looking for local businesses to sponsor our upcoming Bingo event on Saturday, March 16, 2024 at Piney Branch Elementary School in Gainesville. (check out our event page for more information:

<https://tinyurl.com/HRFPBingo2024>

About the food pantry:

- Each month, we serve between 1,200 and 1,300 clients and their families (over 5,000 people per month).
- Over 36% of the individuals we serve are children (under the age of 18).
- 85% of our clients live in Haymarket, Gainesville, Manassas, or Bristow.
- As of mid-December, we distributed food for over 58 thousand people in 2023.
- Clients may come as often as once every seven days. They need only to ask for help – no proof of need is required.
- All volunteer organization, no paid positions.

Marketing Reach:

- Event attended by 150-200 guests
- Highlighted in email to over 5,800 emails in our contact database
- Shared on Facebook and Instagram to over 2.5K followers
- Event signage and website listing (see sponsor levels below)

We look forward to partnering with you and your business to support those in our community that are in need. If you are interested in becoming a sponsor, please complete the attached form and return to the address at the bottom of the form.

All sponsorship submissions and digital logos are **due by Friday, February 23, 2023**.

For more information, visit our Bingo Event page on our website:

<https://tinyurl.com/HRFPBingo2024>

Thank you,

**Alison Fredericks**

C: 717-823-1973

Fundraising Committee

Haymarket Regional Food Pantry

[alison.fredericks@haymarketfoodpantry.org](mailto:alison.fredericks@haymarketfoodpantry.org)



## Sponsor Information:

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone(s): Office: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Direct: \_\_\_\_\_ Other: \_\_\_\_\_

## Sponsor Level: (check all that apply)


| Item                     | # | Cost      | Description   |                    |
|--------------------------|---|-----------|---|--------------------|
| <input type="checkbox"/> |   | \$750 ea. | <b>Event Sponsor (2):</b><br><i>(Company Name &amp; Logo on HRFP Website, Facebook, Event Flyer, Event Poster, event communications and other signage at Event PLUS 30 Bingo cards)</i> |                    |
| <input type="checkbox"/> |   | \$250 ea. | <b>Concession Sponsor (2)</b><br><i>(Company Name &amp; Logo on HRFP Website, Concession Table, Event Poster and other signage at Event PLUS 20 Bingo cards)</i>                        |                    |
| <input type="checkbox"/> |   | \$100 ea. | <b>Table Sponsor (18):</b><br><i>(Company Name on HRFP Website, Player Table, Event Poster and other signage at Event PLUS 10 bingo cards)</i>  |                    |
| <input type="checkbox"/> |   | \$25 ea.  | <b>Cash Prize Sponsors</b> Straight Bingo (5) <i>(Company Name on Bingo Guide given to every guest, and business announced during game by bingo caller)</i>                             |                    |
| <input type="checkbox"/> |   | \$50 ea.  |   | Special Bingo (4)  |
| <input type="checkbox"/> |   | \$100 ea. |   | Blackout Bingo (1) |
|                          |   |           | <b>Total Amount Due</b>   |                    |

## Next Steps:

- Send completed form and payment (2 ways to pay):

**Pay By Check:**  
 Haymarket Regional Food Pantry  
 PO Box 132  
 Haymarket, VA 20168

**Pay Electronically:\***  
 On our Event Website:  
<https://tinyurl.com/HRFPBingo2024>  
 \*service fees may apply



- Email company logo (and form if paying electronically) to [marketing@haymarketfoodpantry.org](mailto:marketing@haymarketfoodpantry.org) (high resolution .jpg or .png file format. Due by Friday, February 23, 2024.)

If you have any questions regarding this event, please email [alison.fredericks@haymarketfoodpantry.org](mailto:alison.fredericks@haymarketfoodpantry.org) or [isabelle.b@haymarketfoodpantry.org](mailto:isabelle.b@haymarketfoodpantry.org).

*The Haymarket Regional Food Pantry is a registered 501(c)(3) corporation with the IRS. EIN 27-2161953.  
 Please retain a copy of this form for your records.*