Client Households Served by Year
as of December 31, 2023

Legend:
- Projections (green)
- Actuals (blue)

Year	Client Households Served
2014	~6,450
2015	~5,900
2016	~5,450
2017	~5,400
2018	~4,800
2019	~4,600
2020	~7,550
2021	~8,150
2022	~9,300
2023	~13,900
2024	~15,400 (Projection)

Number of Client Household Visits Per Month
*Year over Year Comparison*
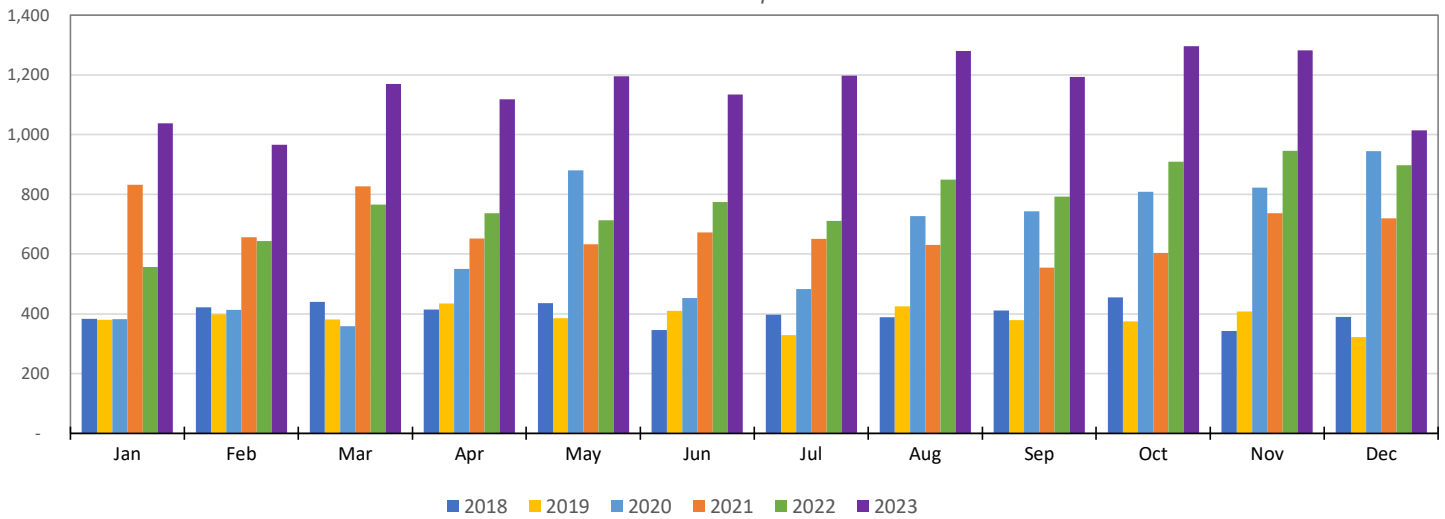
HRFP Client Data									
Yearly Comparison of Client Households Served									
MONTH	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**
January	420	793	314	455	383	380	382	832	557	1,037
February	416	490	390	517	422	398	413	656	643	966
March	534	461	544	434	440	381	358	826	766	1,169
April	379	483	550	168	414	434	551	652	737	1,118
May	438	416	427	383	436	385	881	633	713	1,196
June	647	426	468	475	345	410	453	672	774	1,135
July	899	384	468	470	397	329	483	651	711	1,197
August	556	411	495	563	388	425	727	631	849	1,280
September	496	346	424	530	411	379	743	555	792	1,193
October	612	657	549	569	455	375	808	604	909	1,296
November	560	569	421	427	342	408	823	737	946	1,282
December	487	454	401	390	390	322	944	720	898	1,014
TOTAL (YTD)	**6,444**	**5,890**	**5,451**	**5,381**	**4,823**	**4,626**	**7,566**	**8,169**	**9,295**	**13,883**
Avg/Month	537	491	454	448	402	386	631	681	775	1,157
% Change *(of avg/month)*		-8.6%	-7.5%	-1.3%	-10.4%	-4.1%	63.6%	8.0%	13.8%	49.4%

Source: FoodStar & Salesforce August 31, 2020 ->
Updated: 12/31/2023

## Number of People Served Per Month
Year over Year Comparison

Legend: ■ 2018 ■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023
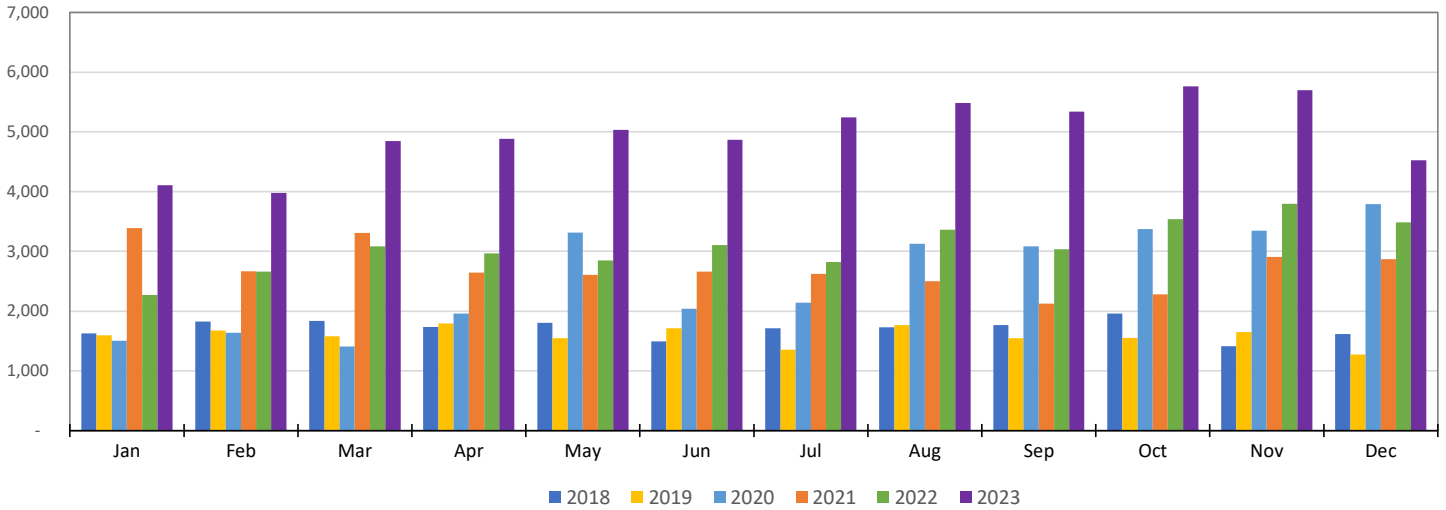
HRFP Client Data									
Yearly Comparison of People Served									
MONTH	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**
January	1,908	3,650	1,455	2,100	1,628	1,593	1,505	3,388	2,269	4,106
February	1,902	2,195	1,852	2,363	1,823	1,676	1,639	2,667	2,661	3,979
March	2,556	2,073	2,536	1,956	1,832	1,578	1,405	3,306	3,081	4,848
April	1,731	2,265	2,542	764	1,736	1,794	1,958	2,647	2,966	4,882
May	2,012	1,936	1,910	1,718	1,805	1,547	3,316	2,604	2,849	5,033
June	3,053	2,009	2,062	2,148	1,494	1,710	2,041	2,664	3,103	4,870
July	4,302	1,803	2,129	2,119	1,711	1,355	2,143	2,621	2,824	5,242
August	2,531	2,011	2,297	2,547	1,731	1,764	3,124	2,498	3,360	5,485
September	2,288	1,678	1,980	2,348	1,767	1,547	3,084	2,125	3,039	5,338
October	2,884	3,160	2,484	2,532	1,961	1,553	3,373	2,277	3,535	5,761
November	2,587	2,551	1,878	1,915	1,412	1,648	3,348	2,906	3,796	5,700
December	2,151	1,991	1,838	1,732	1,614	1,273	3,787	2,868	3,489	4,524
TOTAL (YTD)	**29,905**	**27,322**	**24,963**	**24,242**	**20,514**	**19,038**	**30,723**	**32,571**	**36,972**	**59,768**
Avg/Month	2,492	2,277	2,080	2,020	1,710	1,587	2,560	2,714	3,081	4,981
% Change *(of avg/month)*		-8.6%	-8.6%	-2.9%	-15.4%	-7.2%	61.4%	6.0%	13.5%	61.7%
Avg HH Size	4.6	4.6	4.6	4.5	4.3	4.1	4.1	4.0	4.0	4.3

Source: FoodStar & Salesforce August 31, 2020 ->
Updated: 12/31/2023

People and Households Served By Month
January through December 2023
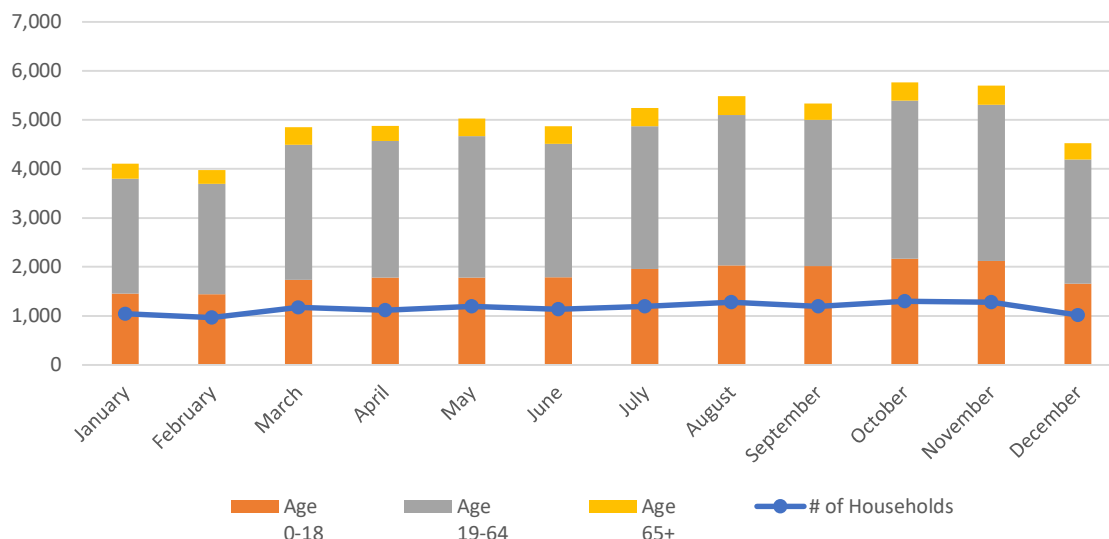
HRFP Client Data					
January through December 2023					
MONTH	**# of Households**	**Age 0-18**	**Age 19-64**	**Age 65+**	**# of People**
January	1,037	1,455	2,342	309	4,106
February	966	1,441	2,252	286	3,979
March	1,169	1,734	2,756	358	4,848
April	1,118	1,777	2,789	316	4,882
May	1,196	1,778	2,891	364	5,033
June	1,135	1,783	2,729	358	4,870
July	1,197	1,959	2,917	366	5,242
August	1,280	2,031	3,069	385	5,485
September	1,193	2,022	2,978	338	5,338
October	1,296	2,167	3,221	373	5,761
November	1,282	2,120	3,184	396	5,700
December	1,014	1,658	2,529	337	4,524
TOTAL	**13,883**	**21,925**	**33,657**	**4,186**	**59,768**
Avg/Month	1,157	1,827	2,805	349	4,981
% of Total		37%	56%	7%	100%

Updated: 12/31/2023

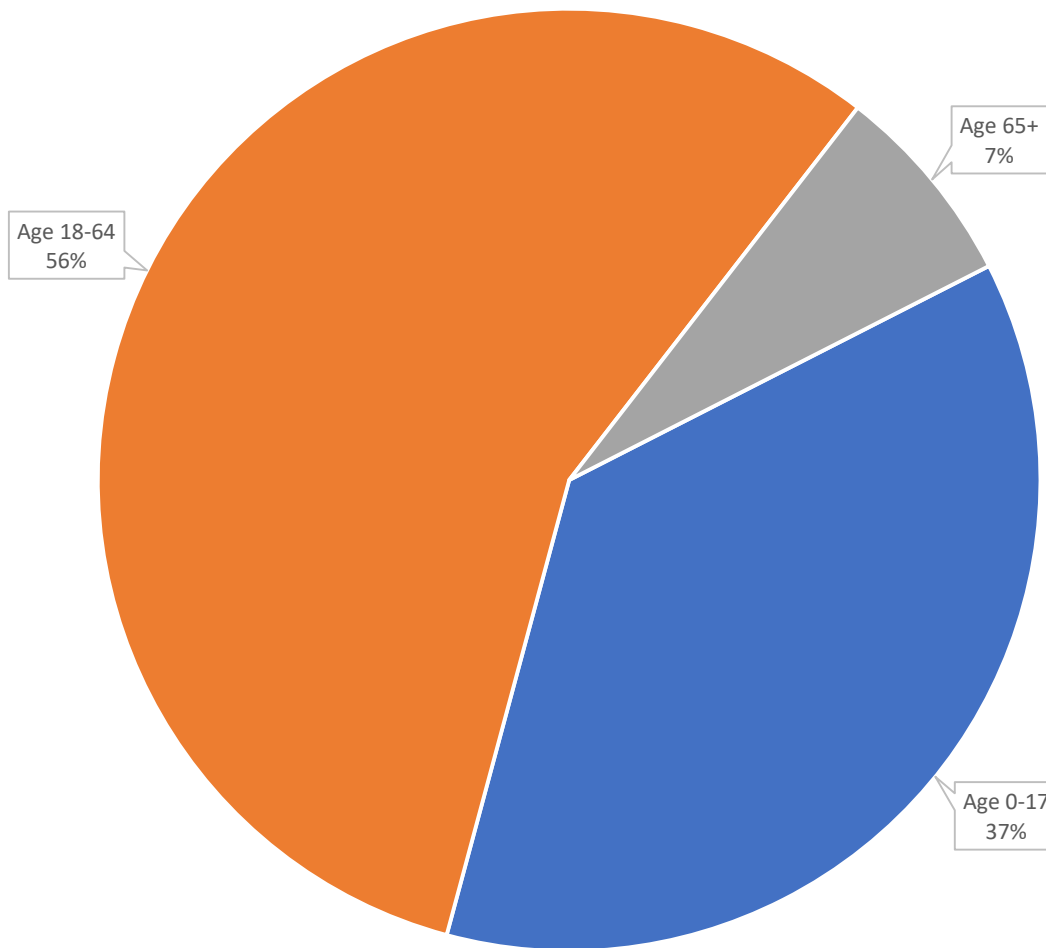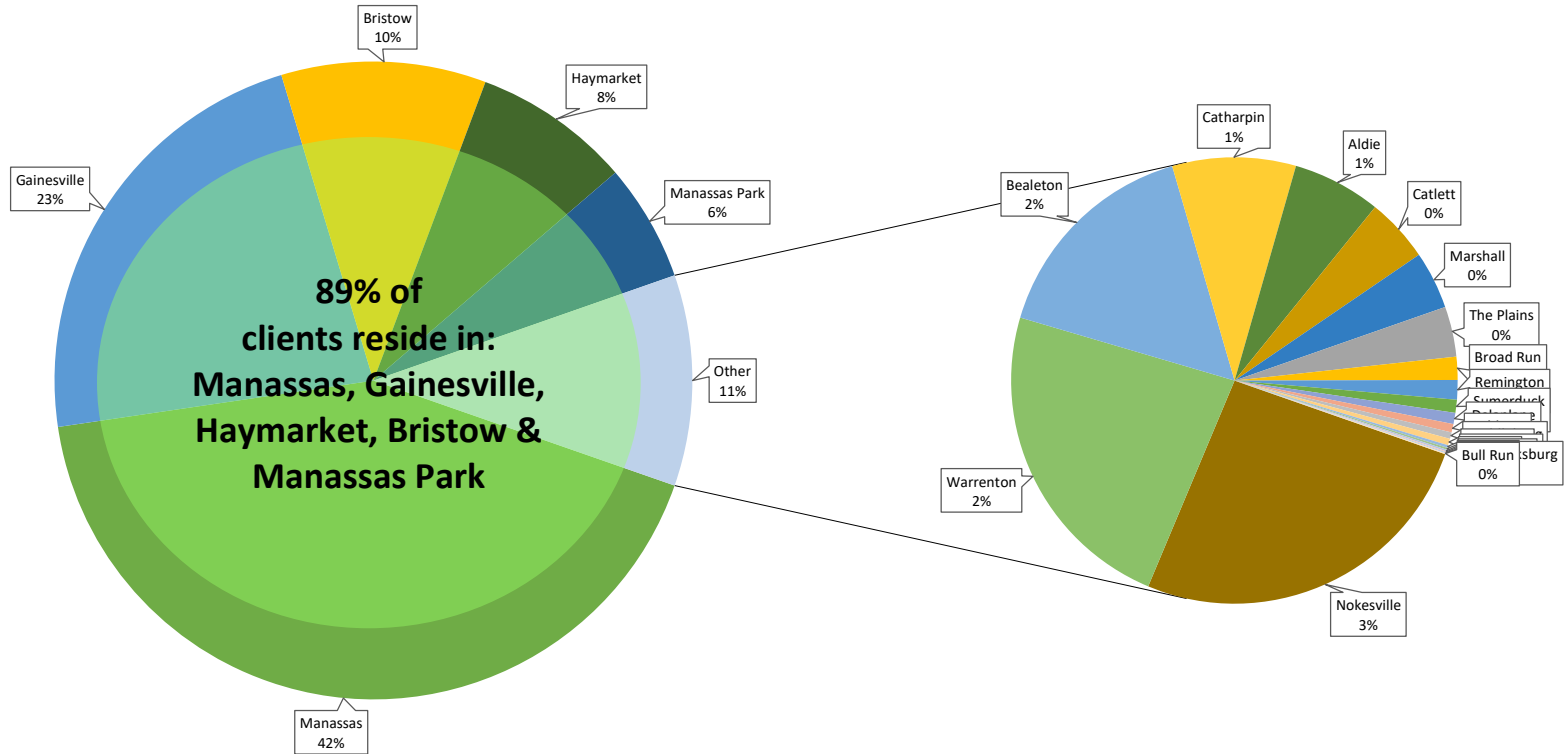| NOTES: *All data reporting from Salesforce* |
|---|
| Data through August 30, 2020 is from FoodStar *(migrated into Salesforce)* |
| Data from August 31, 2020 forward is from Salesforce (and created in Salesforce) |
| * Salesforce.com household member data is incomplete, and we do not have birthdates for all members, particularly new clients. Total # of People may not reconcile with sum of age brackets. |

Haymarket Regional
FOOD PANTRY

Ages of Clients We Serve
January through December 31, 2023

Age 65+
7%

Age 18-64
56%

Age 0-17
37%

Client Cities Served by HRFP
January 1 through December 31, 2023

89% of clients reside in: Manassas, Gainesville, Haymarket, Bristow & Manassas Park

Bristow 10%
Haymarket 8%
Gainesville 23%
Manassas Park 6%
Other 11%
Manassas 42%

Catharpin 1%
Aldie 1%
Catlett 0%
Marshall 0%
The Plains 0%
Broad Run
Remington
Sumerduck
Bull Run 0%
...sburg
Bealeton 2%
Warrenton 2%
Nokesville 3%

Haymarket Regional FOOD PANTRY

Clients Served by City

January 1, 2023 through December 31, 2023

		%	# of	People			
City	**Zip Code**	**Of Total**	**Client HHs**	**Age 0-17**	**Age 18-64**	**Age 65+**	**Total**
Manassas	20109, 20110, 20111, 20112	42.31%	5,874	10,842	14,771	1,286	26,899
Gainesville	20155	22.68%	3,148	4,190	7,132	896	12,218
Bristow	20136	10.37%	1,440	1,618	3,349	870	5,837
Haymarket	20169	7.99%	1,109	1,793	2,362	641	4,796
Manassas Park	20111	5.94%	825	1,135	2,606	184	3,925
Nokesville	20181	2.78%	386	717	914	34	1,665
Warrenton	20187, 20186	2.49%	345	413	816	89	1,318
Bealeton	22712	1.71%	237	433	397	83	913
Catharpin	20143	0.96%	133	298	404	4	706
Aldie	20105	0.68%	95	36	190	18	244
Catlett	20119	0.50%	69	109	211	75	395
Marshall	20115	0.45%	62	204	165	-	369
The Plains	20198	0.39%	54	84	85	-	169
Broad Run	20137	0.18%	25	-	49	-	49
Remington	22734	0.15%	21	23	58	-	81
Sumerduck	22742	0.10%	14	-	38	-	38
Delaplane	20144	0.09%	12	12	36	-	48
Goldvein	22720	0.06%	9	16	33	-	49
Middleburg	20117	0.05%	7	-	3	5	8
Amissville	20106	0.05%	7	-	14	-	14
Front Royal	22630	0.02%	3	-	12	-	12
Midland	22728	0.01%	2	1	4	-	5
Centreville	20121, 20120	0.01%	2	1	4	1	6
Stafford	22554	0.01%	1	-	1	-	1
Fredericksburg	22407	0.01%	1	-	1	-	1
Bull Run	20109	0.01%	1	-	1	-	1
Alexandria	22311		1	-	1	-	1
Totals		**100%**	**13,883**	**21,925**	**33,657**	**4,186**	**59,768**
Monthly Average (12 months)			1,157	1,827	2,805	349	4,981
% of Totals				37%	56%	7%	100%

| NOTES: *All data reporting from Salesforce* |
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| Data from August 31, 2020 forward is from Salesforce (and created in Salesforce) |
| * Salesforce.com household member data is incomplete, and we do not have birthdates for all members. Total # of People may not reconcile with sum of age brackets. Especially for clients we are new at time of service. |

How Often Do Our Clients Visit?
12 months ending December 31, 2023

- Quarterly 35%
- Weekly 26%
- Monthly 20%
- Bi Weekly 19%
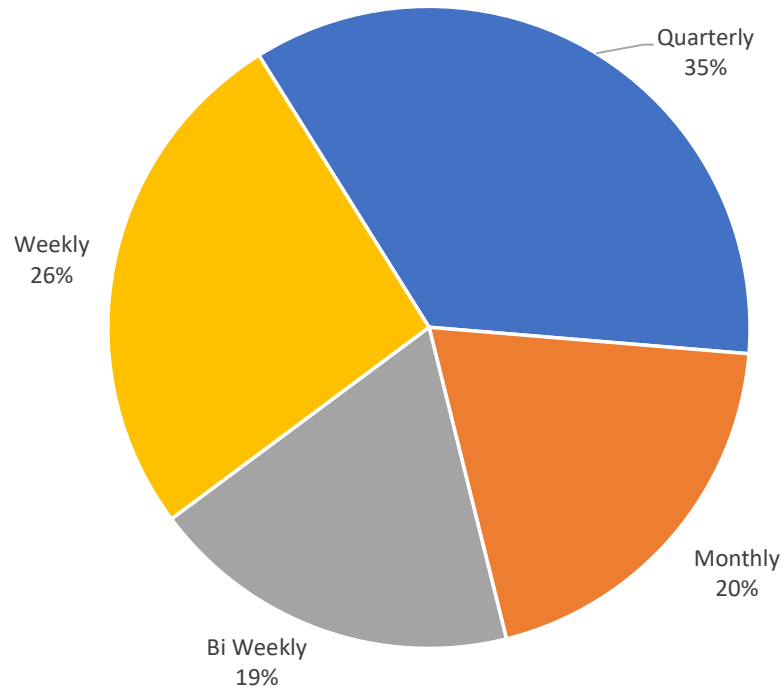
HRFP Unique Client Data			
Frequency	**# of Clients**	**% of Total**	**Details**
Quarterly	320	35.2%	*1-4 times per year*
Monthly	180	19.8%	*5-12 times per year*
Bi Weekly	170	18.7%	*13-26 times per year*
Weekly	239	26.3%	*27+ times per year*
Totals	**909**	**100.0%**	

NOTES:

All data reporting from Salesforce

*This chart simply reports the number of times in the past 12 months that a unique client received food. It does not take into account when the client enrolled.